

EDUCATION

UNIVERSITY OF TORONTO

Sept '10 – July '12

Toronto, Ontario

- Master of Science in Biomedical Communications, Faculty of Medicine

EMILY CARR UNIVERSITY OF ART + DESIGN

Sept '08 – May '10

Vancouver, BC

- Three years credit towards a Bachelor of Fine Arts, Visual Arts Major, Illustration Concentration

UNIVERSITY OF TORONTO

Sept '03 – May '07

Toronto, Ontario

- Honours Bachelor of Science, Behaviour specialist, Dept of Ecology and Evolutionary Biology

AWARDS

- Innovation Award ('16): Hacking Health, eHealth conference award presented by Gevity Inc.
- BCIT Nomination for Employee Excellence Award ('15): Teaching Excellence Award category
- Award of Merit ('14): Association of Medical Illustrators Salon, interactive media
- Wendy M. Kates Scholarship ('12): Awarded to a BMC student on the basis of academic achievement in the MScBMC Master's Research Project and/or paper
- Eila I. Hopper Ross Award ('12): Awarded to a student in Biomedical Communications who demonstrates excellence and professionalism as they pertain to: visual communication; team participation; leadership skills; and commitment to the profession
- New Media Best of Show ('12): Association of Medical Illustrators Salon, student category
- Award of Excellence ('12): Association of Medical Illustrators Salon, interactive media
- Vesalius Trust Poster Award ('12): Honorable Mention for research poster titled: "A critical evaluation of the use of web-based educational resources to increase water literacy and the role of multimedia in grade 8 science education"
- Minerva Foundation Award for BC Women ('09): Annual scholarship
- Governor's General Academic Award ('02): highest academic standing of graduating class

EXHIBITIONS

- Wondrous at UBC Beaty Biodiversity Museum, Vancouver BC – April 2nd, 2014 to July 27th, 2014
- Wondrous: The Forest and Sea of the Great Bear at Science World at Telus World of Science, Vancouver BC – November 7th, 2013 to March 31st, 2014
- Cultural Agents at ECUAD, Granville Island, Vancouver, BC – March to May 2010
- Foundation Show, ECUAD, Granville Island, Vancouver, BC – April 2009

WORK EXPERIENCE

UBC FACULTY OF MEDICINE - CONTINUING PROFESSIONAL DEVELOPMENT Sept '15 – Present
City Square, East Tower, Suite 200, 555 W 12th Ave, Vancouver, BC, (604) 675-3777

- Senior Instructional Designer: online continuing medical education project manager, lead online course developer, educational media designer
- Websites: ubccpd.ca and elearning.ubccpd.ca

KATE CAMPBELL – MEDICAL + SCIENTIFIC VISUALIZATIONS Sept '11 – Present
151 W 2nd Street, North Vancouver, BC, (604) 868-3110

- Biomedical Visualization Specialist: medical and scientific communications, illustration, graphic design, interactive media, animation and video production
- Portfolio: katecampbell.ca

USQUARESOFT Mar '13 – Jan '19
www.usquaresoft.com

- Senior Software Developer; lead developer of <http://guidelines.diabetes.ca> and <http://guidelines.hypertension.ca>

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY (BCIT) Jan '13 – Dec '15
3700 Willingdon Avenue, Burnaby, BC, (604) 434-5734

- Course instructor for 3 courses in the Digital Design & Development Program (D3 Program) : 1) Vector Graphics 2) Photoshop 3) Design 1 (Introduction to Interactive Design)

UNIVERSITY OF TORONTO MISSISSAUGA DEPARTMENT OF BIOLOGY Sept '11 – May '12
3359 Mississauga Road, Mississauga, ON, (905) 828-3792

- Teacher's Assistant for two courses: 1) *Web-Based Health and Science Communication Design*, with Dr. Jodie Jenkinson; 2) *Biocommunication Visualization*, with Dr. Shelley Wall

CENTRE FOR MOLECULAR MEDICINE AND THERAPEUTICS Jun '11 – Aug '11
950 West 28th Avenue, Vancouver, BC, (604) 875-3800

- Medical Illustrator Summer Internship with Dr. Daniel Goldowitz and NeuroDevNet. Portfolio included: interactive module, web and logo design, poster design and editorial illustration

KEYSTONE WILDLIFE RESEARCH LTD. Jun '08 – Sept '08
#112, 9547 152nd Street, Surrey, BC, (604) 588-1333

THE DEPARTMENT OF ZOOLOGY, UNIVERSITY OF BRITISH COLUMBIA Nov '07 – Apr '08
#2370-6270 University Blvd., Vancouver, BC, (604) 822-2131

PROFESSIONAL DEVELOPMENT

- Managing@UBC Program, UBC Human Resources: 2018-2019
- Certified Scrum Product Owner® (CSPO®), Scrum Alliance: Sep '18

ACADEMIC CONFERENCES

- **Campbell K**, Barnes SJ, Britski A, Chan L. On Copyright, Ethics and Attribution: Interdisciplinary Collaborations Between Artists and Scientists. Moderated by Liao T, Louadi S. Panel presentation at: Science Writers & Communicators of Canada Conference: 2018 Apr 14; Vancouver BC
- Hopkins C, **Campbell K**, Boicu B, Keesey A. Optimizing the UBC CPD eLearning Platform for Self and Peer Learning. Oral presentation presented at: Canadian Conference on Medical Education: 2018 May 29; Halifax, NS.
- **Campbell K**, Giesler A, Keesey A, Lynn B. Responding to Urgent Healthcare Needs: The Provincial Opioid Addiction Treatment Support Program. Oral Presentation presented at: BCPSQC Quality Forum: 2018 Feb 22, BC.
- Hopkins C, **Campbell K**, Boicu B, Keesey A. Optimizing the UBC CPD eLearning Platform: Nurturing an Online Community. Oral presentation presented at: Centre for Health Education Scholarship Celebration of Scholarship Conference: 2017 Oct 4; Vancouver, BC.

TECHNICAL SKILLS

- Practiced visual artist in traditional mediums: paint (oil, watercolour, acrylic, gouache), graphite, charcoal, oil pastel, coloured pencil, ceramics, sculpture, pen and ink and more
- Digital illustration and design: Adobe Creative Suite: advanced skills in Photoshop, Illustrator, After Effects, Flash/Animate, Fireworks
- Digital 3D: proficient modelling and basic animation in Maxon Cinema 4D
- Motion graphics and animation: After Effects, Maxon Cinema 4D, Flash and VideoScribe
- Interactive media: advanced JavaScript / JQuery and ActionScript 3.0
- Web design: advanced HTML / HTML5, CSS3, and JavaScript / JQuery and working knowledge of PHP and MySQL
- AutoCAD basics: British Columbia Institute of Technology (BCIT) continuing studies, 2008

VOLUNTEER

- Anatomy Nights: Heart & Art: presenter (Feb'19)
- Career Day 2015 Faculty of Medicine: presenter (Oct '15)
- 2nd BC eHealth and Innovative Technology Showcase (eHITS): volunteer (May '15)
- XX Evening, Science World: Wonder Woman presenter for Society for Canadian Women in Science and Technology (SCWIST) networking event (Mar '15)
- Association of Medical Illustrators 67th Annual Meeting: student volunteer (July '12)
- Comics & Medicine: Navigating the Margins: third annual graphic medicine conference, student volunteer (July '12)

- Biomedical Communications Search Committee: Appointed graduate student representative for tenure stream faculty appointment search committee (2011-2012)
- NeuroDevNet Brain Development Conference: volunteer (June '11)
- Vision Sisters, Kibera, Kenya: Travelled to Nairobi as a volunteer - helped with set up, training and establishing the Women in Crisis Centre in Kenya's largest slum, Kibera (June-July '10)
- Vancouver Aquarium: Intertidal Marine Biology Educator – teaching grade 11 students about marine invertebrates of BC – ongoing once a week (Sept '09 – June '10)
- On the Edge of Chaos: Contemporary neuroscience, creative patterns and material production symposium: Emily Carr University, volunteer (Jan '10)
- Seeing Eye to Eye: Fundraising event for Operation Eyesight – art donation (Jan '09)

INTERESTS

- Athletics and outdoor activities: Running (Seawheeze '18, First Half '18, Vancouver BMO ½-Marathon '16, '15 & '14, Fall Classic '15, Hamilton's 30km Around the Bay '12, Toronto Scotiabank ½-Marathon '11), Biking, Hiking (Hallow's Eve 10km Trail Run '18, 5 Peaks 15km Buntzen Lake Trail Race '12), Snowboarding, Soccer (Metro Women's Soccer League '15-'17 & '96-'10), Swimming, Camping, Kayaking, Scuba Diving (PADI certification: Adventure Diver)
- Travel: France (2015), Italy (2013), Kenya (2010), Costa Rica (2007), South East Asia (2002), Australia (2003), Western Europe (2001), Japan (1998, 2001)
- Huntsman Marine Science Centre: Marine biology field course, St Andrews, NB (2006)
- Oceanographic Environmental Research Society's (OERS): Marine Animal Basic Research Internship, 40 hours (2007)