

EDUCATION

UNIVERSITY OF TORONTO

Sept '10 – July '12

Toronto, Ontario

- Master of Science in Biomedical Communications, Faculty of Medicine

EMILY CARR UNIVERSITY OF ART + DESIGN

Sept '08 – May '10

Vancouver, BC

- Three years credit towards a Bachelor of Fine Arts, Visual Arts Major, Illustration Concentration

UNIVERSITY OF TORONTO

Sept '03 – May '07

Toronto, Ontario

- Honours Bachelor of Science, Behaviour specialist, Dept of Ecology and Evolutionary Biology

AWARDS

- Innovation Award ('16): Hacking Health, eHealth conference award presented by Gevity Inc.
- BCIT Nomination for Employee Excellence Award ('15): Teaching Excellence Award category
- Award of Merit ('14): Association of Medical Illustrators Salon, interactive media
- Wendy M. Kates Scholarship ('12): Awarded to a BMC student on the basis of academic achievement in the MScBMC Master's Research Project and/or paper
- Eila I. Hopper Ross Award ('12): Awarded to a student in Biomedical Communications who demonstrates excellence and professionalism as they pertain to: visual communication; team participation; leadership skills; and commitment to the profession
- New Media Best of Show ('12): Association of Medical Illustrators Salon, student category
- Award of Excellence ('12): Association of Medical Illustrators Salon, interactive media
- Governor's General Academic Award ('02): highest academic standing of graduating class

PROFESSIONAL DEVELOPMENT

- Managing@UBC Program, UBC Human Resources: 2018-2019
- Certified Scrum Product Owner® (CSPO®), Scrum Alliance: Sep '18

WORK EXPERIENCE

UBC FACULTY OF MEDICINE — CONTINUING PROFESSIONAL DEVELOPMENT

Sept '15 – Present

City Square, East Tower, Suite 200, 555 W 12th Ave, Vancouver, BC, (604) 675-3777

- Senior Manager, Creative Learning: online continuing medical education portfolio manager, project and course development lead, educational media design solutions

KATE CAMPBELL — MEDICAL + SCIENTIFIC VISUALIZATIONS

Sept '11 – Present

151 W 2nd Street, North Vancouver, BC, (604) 868-3110

- Biomedical Visualization Specialist: medical and scientific communications, illustration, graphic design, interactive media, animation and video production
- Portfolio: katecampbell.ca

USQUARESOFT

Mar '13 – Jan '19

www.usquaresoft.com

- Senior Software Developer; lead developer of guidelines.diabetes.ca and guidelines.hypertension.ca

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY (BCIT)

Jan '13 – Dec '15

3700 Willingdon Avenue, Burnaby, BC, (604) 434-5734

- Course instructor for 3 courses in the Digital Design & Development Program (D3 Program): 1) Vector Graphics 2) Photoshop 3) Design 1 (Introduction to Interactive Design)

UNIVERSITY OF TORONTO MISSISSAUGA DEPARTMENT OF BIOLOGY

Sept '11 – May '12

3359 Mississauga Road, Mississauga, ON, (905) 828-3792

- Teacher's Assistant for two courses: 1) Web-Based Health and Science Communication Design, with Dr. Jodie Jenkinson; 2) Biocommunication Visualization, with Dr. Shelley Wall

CENTRE FOR MOLECULAR MEDICINE AND THERAPEUTICS

Jun '11 – Aug '11

950 West 28th Avenue, Vancouver, BC, (604) 875-3800

- Medical Illustrator Summer Internship with Dr. Daniel Goldowitz and NeuroDevNet. Portfolio included: interactive module, web and logo design, poster design and editorial illustration

EXHIBITIONS

- Wondrous at UBC Beaty Biodiversity Museum, Vancouver BC – April 2nd, 2014 to July 27th, 2014
- Wondrous: The Forest and Sea of the Great Bear at Science World at Telus World of Science, Vancouver BC – November 7th, 2013 to March 31st, 2014
- Cultural Agents at ECUAD, Granville Island, Vancouver, BC – March to May 2010

TECHNICAL SKILLS

- Practiced visual artist in traditional mediums: paint (oil, watercolour, acrylic, gouache), graphite, charcoal, oil pastel, coloured pencil, ceramics, sculpture, pen and ink and more
- Digital illustration and design: Adobe Creative Suite: advanced skills in Photoshop, Illustrator, After Effects, Flash/Animate, Fireworks
- Digital 3D: proficient modelling and basic animation in Maxon Cinema 4D
- Motion graphics and animation: After Effects, Maxon Cinema 4D, Flash and VideoScribe
- Interactive media: advanced JavaScript / JQuery and ActionScript 3.0
- Web design: advanced HTML / HTML5, CSS3, and JavaScript / JQuery and working knowledge of PHP and MySQL
- AutoCAD basics: British Columbia Institute of Technology (BCIT) continuing studies, 2008

ACADEMIC CONFERENCES

- **Campbell K**, Barnes SJ, Britski A, Chan L. On Copyright, Ethics and Attribution: Interdisciplinary Collaborations Between Artists and Scientists. Moderated by Liao T, Louadi S. Panel presentation at: Science Writers & Communicators of Canada Conference: 2018 Apr 14; Vancouver BC
- Hopkins C, **Campbell K**, Boicu B, Keesey A. Optimizing the UBC CPD eLearning Platform for Self and Peer Learning. Oral presentation presented at: Canadian Conference on Medical Education: 2018 May 29; Halifax, NS.
- **Campbell K**, Giesler A, Keesey A, Lynn B. Responding to Urgent Healthcare Needs: The Provincial Opioid Addiction Treatment Support Program. Oral Presentation presented at: BCPSQC Quality Forum: 2018 Feb 22, BC.
- Hopkins C, **Campbell K**, Boicu B, Keesey A. Optimizing the UBC CPD eLearning Platform: Nurturing an Online Community. Oral presentation presented at: Centre for Health Education Scholarship Celebration of Scholarship Conference: 2017 Oct 4; Vancouver, BC.

VOLUNTEER

- Anatomy Nights: Heart & Art: presenter (Feb '19)
- Career Day 2015 Faculty of Medicine: presenter (Oct '15)
- 2nd BC eHealth and Innovative Technology Showcase (eHITS): volunteer (May '15)
- XX Evening, Science World: Wonder Woman presenter for Society for Canadian Women in Science and Technology (SCWIST) networking event (Mar '15)